

18,000 Listeners / Mo **25,000** Page Views / Mo **2,000** Followers

ABOUT BGA

BoardGamersAnonymous is a nearly four-year-old podcast on the DiceTower Network, a blog featuring recent articles, reviews, and episodes of the podcast, and a growing number of additional content offerings including Every Night is Game Night, a solo-focused podcast, and At the Table Reviews on YouTube.

PROMOTIONS OFFERED

- o Sponsored Posts
- o Product Previews
- o Banner Advertisements
- o Podcast Advertisements
- o Sponsored Content Series
- o Website Sponsorship
- o Guest Posting
- o Email Newsletter
- o Solo Game Specialty

WHAT OUR AUDIENCE SAYS

For Board Gamers Anonymous:

Love this 'cast ★★★★★

by Chase Robinson – Mar 28, 2016

I was looking for a podcast about board gaming that was fun and interesting, and especially where the hosts share some of my views and interests. I think this was the fourth or fifth one I tried and after a single episode I knew I found a winner. I listen to current episodes while also burning through the backlog, as much of the info is still relevant. The current members of this 'cast are knowledgeable, fun, and interesting.

This one ★★★★★

by Dave'sTheRave – Mar 24, 2015

Very enjoyable podcast, with a nice consistent format from week to week. Enjoy hearing the different viewpoints and voices. They talk as much about gaming as they do about games. I noticed the episodes are starting to get longer than their usual 60 minutes. Well, as long as they continue to have good content, I won't mind.

For Every Night is Game Night:

Excellent show ★★★★★

by Trustedhorse – Feb 18, 2017

I just listened to the two episodes featuring an interview with Ignacy Trzewiczek (First Martians, Robinson Crusoe). The best interview I have heard in a long time. I have been listening to the podcast since it started, and while I don't agree with every opinion (mostly differences in likes/style between me and the show's hosts), the games are interesting and relevant. And it's about SOLO games! I have liked or loved every episode so far. I highly recommend the thanksgiving episode, very relevant to our current times.

WHO WE'VE WORKED WITH



ABOUT BGA & Every Night is Game Night



Board Gaming podcast and blog focused on relevant social topics and engagement with the community in the tabletop space. Special focus on solo games with ENGN podcast.

SOCIAL MEDIA REACH

Facebook	1050+
Twitter	750+
YouTube	200+

AUDIENCE

44% Female 56% Male
Aged 35-44 (26%) Aged 24-34 (28%) and 18-24 (21%)
Top Three Visiting Countries are the U.S. (65%), U.K. (9%), Canada (7%)

CONTACT

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www.boardgamersanonymous.com
facebook.com/BoardGamersAnonymous
twitter.com/bgapodcast
twitter.com/engn_podcast
www.youtube.com/c/BoardGamersAnonymous

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BoardGamersAnonymous Advertising Opportunities

Board Gamers Anonymous Podcast

- Published Weekly
- 30-45 minute episodes
- Average 3,000-4,000 listeners per new episode per month
- Topics: new games, gaming comparisons, recent news, social topics and gaming habits

Available Slots:

- Pre-roll 30 second advertisement - \$18 CPM
- Mid-Roll 45 second advertisement - \$27 CPM
- Episode Sponsorship – Please Contact to Discuss

Every Night is Game Night Podcast

- Published Weekly
- 30-45 minute episodes
- Average 800-1,200 listeners per new episode per week
- Topics: solo games, solo playable games, board game apps, new designers, family and children's games

Available Slots:

- Pre-roll 30 second advertisement - \$18 CPM
- Mid-Roll 45 second advertisement - \$27 CPM
- Episode Sponsorship – Please Contact to Discuss

BoardGamersAnonymous.com

- Reviews and Podcast Episodes updated Weekly
- Average 25,000 Page Views/Month
- Topics: Game reviews, top 10 lists, podcast show notes, contests, and gaming discussions

Advertising Options:

- Header Banner (Leaderboard 660x80) - \$150 for 30 days (or KS duration)
- Sidebar Vertical (336x280) - \$75 for 30 days (or KS duration)
- Below Post (728x90) - \$50 for 30 days (or KS duration)

Additional Promotional Options (please contact for details):

- Featured Interviews
- Email Newsletter Sponsorship
- Sponsored Blog Posts (not product-previews)
- Product Previews (production quality samples)

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