

20,000 Viewers and Listeners / Wk **25,000** Page Views / Mo **4,500** Followers

ABOUT BGA

BoardGamersAnonymous is an eight-year-old podcast on the DiceTower Network, a blog featuring recent articles, reviews, and episodes of the podcast, and a growing number of additional content offerings including BGA Live!, a weekly live stream on BoardGameArena and Twitch, and At the Table Reviews on YouTube.

PROMOTIONS OFFERED

- o Sponsored Posts
- o Product Previews
- o Banner Advertisements
- o Podcast Advertisements
- o Sponsored Content Series
- o Website Sponsorship
- o Guest Posting
- o Email Newsletter
- o Solo Game Specialty
- o Live Plays on BoardGameArena.com

WHAT OUR AUDIENCE SAYS

For Board Gamers Anonymous:

Love this 'cast ★★★★★

by Chase Robinson – Mar 28, 2016

I was looking for a podcast about board gaming that was fun and interesting, and especially where the hosts share some of my views and interests. I think this was the fourth or fifth one I tried and after a single episode I knew I found a winner. I listen to current episodes while also burning through the backlog, as much of the info is still relevant. The current members of this 'cast are knowledgeable, fun, and interesting.

This one ★★★★★

by Dave'sTheRave – Mar 24, 2015

Very enjoyable podcast, with a nice consistent format from week to week. Enjoy hearing the different viewpoints and voices. They talk as much about gaming as they do about games. I noticed the episodes are starting to get longer than their usual 60 minutes. Well, as long as they continue to have good content, I won't mind.

Excellent show ★★★★★

by Trustedhorse – Feb 18, 2017

I just listened to the two episodes featuring an interview with Ignacy Trzewiczek (First Martians, Robinson Crusoe). The best interview I have heard in a long time. I have been listening to the podcast since it started, and while I don't agree with every opinion (mostly differences in likes/style between me and the show's hosts), the games are interesting and relevant. And it's about SOLO games! I have liked or loved every episode so far. I highly recommend the thanksgiving episode, very relevant to our current times.

WHO WE'VE WORKED WITH



ABOUT BGA & BGA Live!



Board Gaming podcast and blog focused on relevant social topics and engagement with the community in the tabletop space.

SOCIAL MEDIA REACH

Facebook	2600
Twitter	1758
YouTube	750+

AUDIENCE

44% Female 56% Male
Aged 35-44 (26%) Aged 24-34 (28%) and 18-24 (21%)
Top Three Visiting Countries are the U.S. (65%), U.K. (9%), Canada (7%)

CONTACT

- anthony@boardgamersanonymous.com
- www.boardgamersanonymous.com
- twitch.tv/boardgamearena
- facebook.com/BoardGamersAnonymous
- twitter.com/bgapodcast
- www.youtube.com/c/BoardGamersAnonymous

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BoardGamersAnonymous Advertising Opportunities

Board Gamers Anonymous Podcast

- Published Weekly - Streamed on Twitch before release
- 45-75 minute episodes
- Average 5,000-8,000 viewers per new episode stream and 3,000-4,000 listeners per new episode per month
- Topics: new games, gaming comparisons, recent news, social topics and gaming habits

Available Slots:

- Pre-roll 30 second advertisement - \$18 CPM
- Mid-Roll 45 second advertisement - \$27 CPM
- Episode Sponsorship - Please Contact to Discuss

BGA Live!

- Streamed Weekly
- 60-90 minute episodes
- Average 5,000-8,000 viewers per new episode per week
- Topics: tabletop gaming discussions, Board Game Arena play throughs and teaching. Publisher spotlights

Available Slots:

- Pre-roll 30 second advertisement - \$18 CPM
- Mid-Roll 45 second advertisement - \$27 CPM
- Episode Sponsorship - Please Contact to Discuss

BoardGamersAnonymous.com

- Reviews and Podcast Episodes updated Weekly
- Average 25,000 Page Views/Month
- Topics: Game reviews, top 10 lists, podcast show notes, contests, and gaming discussions

Advertising Options:

- Header Banner (Leaderboard 660x80) - \$225 for 30 days (or KS duration)
- Sidebar Vertical (336x280) - \$100 for 30 days (or KS duration)
- Below Post (728x90) - \$75 for 30 days (or KS duration)

Additional Promotional Options (please contact for details):

- Featured Interviews
- Email Newsletter Sponsorship
- Sponsored Blog Posts (not product-previews)
- Product Previews (production quality samples)

ABOUT BGA & Every Night is Game Night



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